



**financing
entrepreneurial ventures
in Europe**



Improving high tech financing in Europe: Policy lessons from the VICO project

Final Dissemination Event for Policy Makers

Madrid – Sept 7 & 8

Conference venue:

Escuela de Organización Industrial (EOI)
Avda. Gregorio del Amo, 6
Ciudad Universitaria
28040 Madrid
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Potentially addressed to:

- Policymakers from member countries
- Policy makers from the European Commission
- Representatives from Development Agencies
- National and European Venture Capital Associations
- AT Venture project partners
- Institutions and individuals interested in entrepreneurship
- Local press

Programme

September 7th

- **14:00 Registration**
- **14:30 Opening speech: *Policy challenges in financing high growth companies in a post crisis world.* Prof. Mike Wright (Imperial College of London. UK)**
- **15:00 First session: Policy challenges in the light of the impact of VC during the economic crisis**
Moderator: Prof. Massimo Colombo (Politecnico Di Milano. Italy)
Participants:
 - Mr. Vladimir Bilek (DG Economic and Financial Affairs. European Commission)
 - Dott. Andrea Montanino (Dipartimento del Tesoro. Ministero dell'Economia e delle Finanze. Italy)
 - Prof. Philippe Mustar (Ecole des Mines de Paris. France)



- **17:00 Coffee break**
- **17:30 Second session: Internationalization and fragmentation of the VC market**
Moderator: Prof. Sophie Manigart (Vlerick Ghent Business School. Belgium)
Participants:
 - Dr. Andrea Conte (Institute for Prospective Technological Studies, European Commission -Joint Research Centre)
 - Mrs. Ulla Hudina (DG Enterprise and Industry Financing Innovation and SMEs, European Commission)
 - Mr. José Moncada (DG Internal Market, European Commission)
 - Dr. Tereza Tykvova (ZEW, Manheim. Germany)
- **19:30 End of day 1**

September 8th

- **9:00 Third session: Policy measures to improve selection and value added in Europe**
Moderator: Prof. José Martí (Universidad Complutense de Madrid. Spain)
Participants:
 - Prof. Fabio Bertoni (Politecnico Di Milano. Italy)
 - Mrs. Nuria Bosch Balada (Director of Baring Private Equity Partners; Former Director of entrepreneurship and financing programs at Catalonia Government. Spain)
 - Mr. Daniel Sánchez (General Partner at Nauta Capital; Chairman of the VC Committee, ASCRI; Member of the VC Platform, EVCA. Spain)
 - Mr. Pertti Valtonen (Innovation Department, Division of Growth Ventures, Ministry of Employment and the Economy. Finland)
- **11:00 Coffee break**
- **11:30 Keynote speech: *The financial crisis, the banking system, and prospects for the growth of entrepreneurial firms.* Prof. Robert Carpenter** (University of Maryland – Baltimore County. USA)
- **12:30 Wrapping up:** Prof. Bart Clarysse (Imperial College of London. Belgium) and Dr. Terttu Luukkonen (Research Institute of the Finnish Economy)
- **13:15 *Addressing Major Societal Challenges through EU Research and Innovation Funding.* Mr. Dominik Sobczak** (DG Research and Innovation, European Commission)
- **13:45 Closing speech:** Mr. Enrique Gómez (Consejero Delegado. Empresa Nacional de Innovación. Ministerio de Industria, Turismo y Comercio. Spain)
- **14:00 End of day 2**

Registration:

<http://www.eoi.es/portal/guest/evento/1671/improving-high-tech-financing-in-europe-policy-lessons-from-the-vico-project-part-1>